

One hour car care for thousand safe miles with B-Select Nha Trang

From 29th September to 01st October 2017, Bridgestone held the event “Tyre Safety” at B-select Nha Trang, 597-599 Le Hong Phong street, Nha Trang city, Khanh Hoa province.

On this occasion, 100 cars were serviced and car owners in Nha Trang were also equipped with necessary skills to take care of their vehicles better. The event remarked a milestone of B-select Nha Trang on becoming the first Bridgestone Passenger Tire Care Service Center in this coastal city.

One hour car care for thousand safe miles

Participating in this event, customers had their vehicles cared different parts from tire, steering wheel to lubricant and battery. In addition to basic tire check including tire pressure, groove depth, tire block and tire surface to ensure optimum performance, car owners also noticed new skills to help them proactively and safely to solve any urgent circumstances on the road through the challenge changing spare tires.

Customers, moreover, were also consulted about how to take care of their tires and how to choose the most suitable tires for their actual needs. In addition, Idemitsu – a Japan’s leading lubricant company also checked and advised participants on how to choose the lubricant that protects the engine and makes the car drive smoother with better fuel efficiency.

B-select Nha Trang is one of the tire service center in Nha Trang providing all genuine Bridgestone tires, serving a wide variety of customers’ need including premium and comfort tire as Turanza, fuel efficiency as Ecopia tire or Dueler tire for pickup and SUVs, etc. All Bridgestone tires are warranted up to 7 years from the date of manufacturing. This is the longest tire warranty period in Vietnam, which demonstrates the confidence of Bridgestone in its product quality and the commitment to bring more benefits to customers.

“I have my car checked regularly so when I heard about ‘Tyre Safety’ event, I was interested and would like to come and see if there is anything new. Beyond my expectation, I learned a great deal of knowledge about car care, especially tire replacement skill, which helps me avoid risks when traveling long distance. From now on, I am confident to drive my family everywhere, and the soonest

About Bridgestone Corporation

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trip will be from Nha Trang to Ho Chi Minh city. It was absolutely ‘one hour car care for thousand safe miles’, said Mr. Viet Thang, a participant shared.



The technicians from Bridgestone and partners are checking and doing car care including: tire check, oil check, battery check and wheel balancing

Also at “Bridgestone Tyre Safety” event, customers who purchased 03 Bridgestone tires would receive one free tire of the same type and 50% discount for wheel balancing service operated by the modern European machine.



Mr. Hiroyuki Saito – General Director of Bridgestone Vietnam is delivering Opening speech



Mr. Luong Ba Hoanh – Director of B-select Nha Trang is delivering speech

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This occasion was also welcome a grand opening of B-select Nha Trang, the newest member of Bridgestone family. With solid experience in the tire industry in Nha Trang and South Central area, B-select Nha Trang today has raised its tire services to a new level thanks to the cooperation with Bridgestone.



Bridgestone Vietnam officially gave Certificate of becoming Passenger Tire Care Service Center to B-select Nha Trang



The Grand Opening Ceremony of B-select Nha Trang

Regarded as “The pearl of the Far East”, Nha Trang attracts regional investment, domestic and international tourists and people from other areas to come and settle down. Especially, the economic zone Bac Van Phong which is being developed in the near future will promise a booming investment, turning this region to become the center of the economy, industry and service growth. Simultaneously, it witnesses the investment flow in large-scale real estate projects, notably the Condotel, a luxury condominium for families who enjoy driving car and comfortable holidays.

Always ahead of the market, Bridgestone has chosen Nha Trang to expand its network, opening up for a significant growth in the near future, strengthening its leading position in the tire industry, both in Vietnam and the world.

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