

Bridgestone officially opens the first Passenger Tire Care Service Center (B-shop) in Hung Yen Province

Hung Yen Province, 1st August, 2017, Bridgestone Vietnam's tire care service center is introduced to car owners in Hung Yen province through the opening of B-shop Loi Man at Le Van Luong street, Trung Nghia district. On this occasion, Bridgestone and B-shop Loi Man offer the incentive promotion: "Buy 03 Bridgestone passenger tires to get 01 free" and give premium Bridgestone T-shirts to customers using tire service during the period from 1st to 10th August 2017.

Offer practical benefits to customers

Grasping the rapid traffic development trend in Hung Yen province and awareness of car owners about the importance role of tire care, Bridgestone has cooperated with Loi Man - a long-standing and prestigious business in the tire industry to upgrade this dealer into a B-shop with state-of-the-art equipment under Bridgestone Vietnam standards.

Align with Bridgestone's support, B-shop Loi Man has quickly applied the standard tire care process to ensure the highest safety for cars in daily driving. Besides, customers can find at B-shop Loi Man a wide range of quality Bridgestone tires for vehicles, from sedan to SUV, etc. at reasonable price and the longest warranty period of up to 7 years from the manufacturing date for tires distributed by Bridgestone Vietnam.

With an experienced technician team, customers can rest assured that every technician at B-shop Loi Man can give them thorough advice how to take care of tire, choose the most suitable tires for their cars or how to troubleshoot some common problems of tires. B-shop Loi Man provides all tire services from nitrogen pumping, wheel balancing, tire repair, wheel alignment with modern machinery.

About Bridgestone Corporation

Bridgestone Tire Sales Vietnam is a company belonging to Bridgestone Corporation Japan, the world's biggest rubber and tire producing company. Products from Bridgestone have been purchased in more than 150 nations and regions all over the world.

**Bridgestone Tire Sales Vietnam
Limited Liability Company**

9th floor Bao Viet building,
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District 1, Ho Chi Minh City, Vietnam
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Website: <http://www.bridgestone.com.vn>
Hotline 1900 54 54 68



B-shop Loi Man has applied the Bridgestone's standard tire care process

The significant growth of international standard model

In the effort of providing customers world-class service experience, Bridgestone has been continuously expanding its B-shop network. This is professional Passenger Car Tire Service Center equipped with high standards of tire equipment, proper tire care services and customer advice on tire usage and a customer lounge to create more comfort for customers during waiting for car care.

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B-shop Loi Man has an experienced technician team

This useful platform has been consistently multiplied by Bridgestone. Up to now, total of 34 dealers have been upgraded to B-select and B-shop throughout Vietnam, offering many practical benefits to car owners.

“Participating into B-shop network of Bridgestone helps Loi Man be more productive in serving customers. This corporation will be deeply strengthened to continue offering more satisfaction to customers from the quality tire products and professional services at Hung Yen, as well as to carry out the mission ‘Serving society with superior quality’ of tire company from Japan - Bridgestone”, said Mr. Nguyen Manh Truc - Representative of B-shop Loi Man.

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News Release

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At B-shop Loi Man, customer can be advice how to take care of tire, choose the most suitable tires for their cars.

For more information of the promotion program and other activities on B-shop Loi Man opening occasion, customers can call at 0913 31 19 93 or Bridgestone Vietnam hotline at 1900 54 54 68.

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